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APPENDIXES

Appendix A: Questionnaire to Identify the Major Industrial Location Determinants in Colombo.

Questionnaire to identify the major Industrial location factors in Colombo

This survey is to identify the factors influence the industrial location in Sri Lanka, considering the industries located in Colombo. Findings of this survey are used only for academic purposes. Therefore, your kind cooperation for this highly appreciated. **Note:** Please mark \checkmark when selecting.

1.	Sector engage	e in:	
	1.	Government	
	2.	Semi government	
	3.	Private	
	4.	Other	
2.	Type of the in	ndustry:	
3.	Position hold	ing / Designation in the Inst	itute / Organization / Industry:
4.	establishmen each factor co Considering	t and continuing your industry consists with sub factors whi	factors which could influence the stry at this particular location. Also ich can act as location determinants. Hence level of each and every factor

No.	Determinant and Relevant Factors	Response							
110.	Determinant and Relevant Pactors	High	Moderate	Low					
1	Raw Materials Proximity to supplies, Availability of raw materials, Nearness to component parts, Availability of storage facilities, Location of suppliers and Freight cost.								
2	Pipeline facilities, Airway facilities, Highway facilities. Railroad facilities, Waterway transportation, Shipping cost of raw material, Cost of finished goods transportation, Availability of postal services, Warehousing and storage facilities and Availability of wholesale outlets								
3	Market Existing consumer market, Potential consumer market, Anticipation of growth of markets, Shipping costs to market areas, Marketing services, Favorable competitive position, Income trends, Population trends, Consumer characteristics, Location of competitors, Future expansion opportunities, Size of market and Nearness to related industries.								
4	Labor Low cost labor, Attitude of workers, Managerial labor, Skilled labor, Wage rates, Unskilled labor, Unions, Educational level of labor, Dependability of labor, Availability of labor, Cost of living and Worker stability.								

No.	Determinant and Relevant Factors	Response							
110.	Determinant and Relevant Pactors	High	Moderate	Low					
5	Desire to locate closer to the Home town of the owner, desire to locate closer to the existing industry/industries or any other preference.								
6	Community Attitude of community residents, Religious facilities, Recreational facilities, Attitude of community leaders.								
7	Attitude of utility agents, Water supply, Disposable facilities of industrial waste, Availability of fuels, Cost of fuels, Availability of electric power, Cost of electric power and Availability of gas, Medical facilities, Shopping centers, Hotels Banks and credit institutions, Colleges and research institutions, etc.								
8	Tax Incentives Cash grants, tax holidays, low interest loans and accelerated depreciation, etc.								
9	Quality of Life Good schools, local transportation, recreational and house hold amenities and health and other facilities			_					
10	Government Interventions Building regulations, Land Use Zoning, Compensation laws, Insurance laws, Safety inspections and Pollution laws, etc.								

No.	Determinant and Relevant Factors	Response								
110.	Determinant and Relevant Pactors	High	Moderate	Low						
11	Existing industries/ Industrial Cluster Economies arising from being with the other industries in the same area such as decreased transportation and transaction costs, decrease production cost, strengthen the competitiveness, reduce costs for shared tangibles and intangibles, presenting opportunities for entrepreneurial activity, knowledge spillovers, labor market pooling, input sharing, etc.									
12	Less Stringent Environmental Regulations Not having strict environment regulations regarding the pollution of the industries									
13	Water Water availability, Groundwater source, Open water sources to releases waste water									
14	Land Land availability, Topography, Land cost, Enough space for future expansions, Accessibility, Well drained, load-bearing characteristics and Developed industrial area									

No.	Determinant and Relevant Factors		Response							
110.	Determinant and Relevant Pactors	High	Moderate	Low						
15	Safety Safety of the industry, Safety of the employers and the employees.									
16	Climate temperature, precipitation, humidity, wind velocity, the level of ground, topography of the region, water facilities, drainage facilities and disposal of waste products									
17	Capital Availability of capital in the area, Availability of capital with the owner									
18	Other Factors Cost of operations, custom duties, tariffs, inflation, strength of currency against US dollar, business climate, country's debt, interest rates/exchange controls, GDP/GNP growth, sales growth, population trends, etc.									

Appendix B: Relative frequencies of the major Location Determinants of Different Categories of industries in Colombo

B.1. Relative frequencies of the major Location Determinants of Textile and Apparel industries in Colombo

Table B.1.1: Relative frequencies of the major Location Determinants of Textile and Apparel Industries in Colombo

																			Relative
TEXTILE AND APPAREL	IND1	IND2	IND3	IND4	IND5	IND6	IND7	IND8	IND9	IND10	IND11	IND12	IND13	IND14	IND1:	IND1	IND1	Frequ	Frequenc
Raw Meterials																		0	0
Transpotation	1			1		1	1		1	1	1	1		1	1		1	11	65
Market								1					1					2	12
Labour	1	1					1					1				1		5	29
Personal Preferences			1	1							1							3	18
Community																		0	0
Utility/Insfrastructure	1	1	1	1	1	1	1	1	1		1	1	1	1	1		1	15	88
Tax Incentives				1					1			1			1		1	5	29
Quality of Life	1			1		1	1		1	1		1		1		1	1	10	59
Government Interventions				1		1	1			1				1				5	29
Exisiting Industries		1														1		2	12
Less Stringent Environmental Regulations																		0	0
Water																		0	0
Land								1										1	6
Safety																		0	0
Climate																		0	0
Capital			1				1							1				3	18
Others																		0	0

B.2. Relative frequencies of the major Location Determinants of Paper and Paper Products industries in Colombo

Table B.2.1: Relative frequencies of the major location determinants of Paper and Paper Products Industries in Colombo

BARER AND BARER RECOVERS	n:n:	Dina	DiDA	D.D.	D.D.		Relative
PAPER AND PAPER PRODUCTS	IND1	IND2	IND3	IND4	IND5	Frequency	Frequency
Raw Meterials						0	0
Transpotation		1	1	1	1	4	80
Market	1			1	1	3	60
Labour						0	0
Personal Preferences						0	0
Community						0	0
Utility/Insfrastructure	1	1		1	1	4	80
Tax Incentives						0	0
Quality of Life	1			1		2	40
Government Interventions						0	0
Exisiting Industries			1		1	2	40
Less Stringent Environmental Regulations						0	0
Water						0	0
Land						0	0
Safety						0	0
Climate						0	0
Capital						0	0
Others						0	0

B.3. Relative frequencies of the major Location Determinants of Wood and Wood Products industries in Colombo

Table B.3.1: Relative frequencies of the major location determinants of wood and wood products industries in Colombo

						Relative
WOOD AND WOOD PRODUCTS	IND1	IND2	IND3	IND4	Frequenc	Frequen
Raw Meterials			1	1	2	50
Transpotation	1			1	2	50
Market	1	1	1	1	4	100
Labour	1		1	1	3	75
Personal Preferences	1				1	25
Community			1		1	25
Utility/Insfrastructure		1		1	2	50
Tax Incentives					0	0
Quality of Life		1			1	25
Government Interventions					0	0
Exisiting Industries	1			1	2	50
Less Stringent Environmental Regulations	,				0	0
Water					0	0
Land					0	0
Safety					0	0
Climate					0	0
Capital					0	0
Others					0	0

B.4. Relative frequencies of the major Location Determinants of chemicals/petroleum/rubber /plastic industries in Colombo

Table B.4.1: Relative frequencies of the major location determinants of Chemicals/Petroleum/Rubber /Plastic Industries in Colombo

																									Relative
CHEMICLES/PETROLEUM/RUBBER /PLASTIC	IND1	IND2	IND3	IND4	IND5	IND6	IND7	IND8	IND9	IND1	IND2	IND2	IND2	IND2	Frequency	Frequency									
Raw Meterials																								0	0
Transpotation	1		1	1	1		1	1			1	1	1		1		1	1	1	1	1	1	1	17	74
Market		1		- 1	- 1		1		1	1		- 1	1	- 1	1	- 1			- 1		1	1		14	61
Labour	1			1				1		1								1	1		1			7	30
Personal Preferences							1									1							1	3	13
Community						1						1									1			3	13
Utility/Insfrastructure	1		1	1		1		1	1		1	1	1	1		1	1	1		1	1	1	1	17	74
Tax Incentives																								0	0
Quality of Life		1		1			1			1			1				1			1		1		8	35
Government Interventions																								0	0
Exisiting Industries			- 1				1							- 1							1			4	17
Less Stringent Environmental Regulations	1	1		1		1			1			- 1								1				7	30
Water																								0	0
Land																								0	0
Safety																								0	0
Climate																								0	0
Capital																								0	0
Others																								0	0

B.5. Relative frequencies of the major Location Determinants of metal products industries in Colombo

Table B.5.1: Relative frequencies of the major location determinants of Metal Products Industries in Colombo

						Relative
						Frequenc
METAL PRODUCTS	IND1	IND2	IND3	IND4	Frequency	у
Raw Meterials	1			1	2	50
Transpotation	1	1	1	1	4	100
Market		1	1	1	3	75
Labour					0	0
Personal Preferences		1	1		2	50
Community					0	0
Utility/Insfrastructure	1			1	2	50
Tax Incentives					0	0
Quality of Life				1	1	25
Government Interventions					0	0
Exisiting Industries		1			1	25
Less Stringent Environmental Regulations	3				0	0
Water					0	0
Land					0	0
Safety					0	0
Climate					0	0
Capital					0	0
Others					0	0

B.6. Relative frequencies of the major Location Determinants of non metal products industries in Colombo

Table B.6.1: Relative frequencies of the major location determinants of Non - Metal Products Industries in Colombo

													Relative
NON METAL PRODUCTS	IND1	IND2	IND3	IND4	IND5	IND6	IND7	IND8	IND9	IND10	IND11	Frequenc	Frequenc
Raw Meterials	1	1	1			1				1	1	6	55
Transpotation												0	0
Market	1	1	1	1	1		1	1		1	1	7	64
Labour												0	0
Personal Preferences												0	0
Community				1			1			1		2	18
Utility/Insfrastructure	1	1	1	1	1	1	1	1	1	1	1	8	73
Tax Incentives												0	0
Quality of Life			1	. 1	1			1		1		4	36
Government Interventions												0	0
Exisiting Industries		1	1	1	1		1		1		1	6	55
Less Stringent Environmental Regulations	5											0	0
Water	1	1	1		1	1					1	5	45
Land												0	0
Safety												0	0
Climate												0	0
Capital												0	0
Others												0	0

B.7. Relative frequencies of the major Location Determinants of other industries in Colombo

Table B.7.1: Relative frequencies of the major location determinants of other industries in Colombo

					Relative
OTHER	IND1	IND2	IND3	Frequency	Frequency
Raw Meterials		1	1	2	67
Transpotation				0	0
Market		1	1	2	67
Labour	1			1	33
Personal Preferences				0	0
Community				0	0
Utility/Insfrastructure	1		1	2	67
Tax Incentives				0	0
Quality of Life		1	1	2	67
Government Interventions				0	0
Exisiting Industries				0	0
Less Stringent Environmental Regulations				0	0
Water				0	0
Land				0	0
Safety				0	0
Climate				0	0
Capital				0	0
Others				0	0

Appendix C: Compatibility of the Horana Industrial City with the Major Location Determinants of Industries

C.1. Planned activities under WRMPP to develop utility and infrastructure facilities in Horana Industrial City area

Table: C.1. 1. Planned activities under WRMPP to develop utility and infrastructure facilities in Horana Industrial City area

No.	Sub factor	Planned Activity/ Activities
01	Water supply	With the development of Kaluganga Water Supply
01	, were suppry	Project Phase ii and Ingiriya, Handapangoda Water
		Supply Project; reliable and safe water will be
		supplied to the whole area in a sufficient manner.
02	Disposable facilities	Central Effluent Treatment Plant facility, Waste Water
	of waste	treatment and Solid waste management facilities with
		the introduction of waste water collection, treatment
03	Availability of	and disposal system for Horana Industrial Zone Improvement of telecommunication (Telephone, e-
03	telecommunication	mail, internet, Wi-Fi) in the industrial area.
	facilities	Development of information centers/ communication
		centers in the city center
04	Availability of	Uninterrupted power supply.
	electric power	1 1 11 2
05	Availability of fuel	Development of the city center with service industries,
		filling stations, etc.
06	Medical facilities	Existing Base Hospital, development of health centers
0.7	C1 :	in residential areas.
07	Shopping centers	Development of shopping areas/ complexes in the industrial clusters.
		Development of the city center with retail/wholesale/
		merchandise/ marts, shopping malls, open trading areas with required parking facilities.
08	Hotels Banks and	Development of hotels in industrial areas, banking,
	credit institutions,	insurance and other financial institutions in the
	etc.	secondary service areas/ logistic hubs.
		Development of banks/ commercial offices in the city
		center.
		Establishment of business development center and
		business incubators.
09	Colleges and	Development of existing collages/ universities
	research institutions	/research and other institutions and new
10	Otlana	establishments in the Secondary Service Areas.
10	Other	Development of storm water management facilities, fire fighting/ rescue facilities in the area.
		The fighting/ rescue facilities III the area.

C.2. Planned activities under WRMPP to develop transport facilities in Horana Industrial City area

Table: C.2. 1. Planned activities under WRMPP to develop transportation facilities in Horana Industrial City area

No.	Sub factor	Planned Activity/ Activities
01	Roadway/ Highway facilities	Multimodal logistics transportation facility, Introduction of shuttle bus services connecting residential areas and industrial parks.
		Development of wide asphalt concreted internal road network with the existing roads in the area.
		Improvement of the existing roads by widening into 4 lanes with required intersection improvements.
		Horana- Meerigama, Negombo- Meerigama and Ja-Ela- Divlapitiya road improvement.
02	Railway facilities	Construction of new electrified railway lines via Horana.
03	Airway facilities	Development of Katunayake air port, aero city and easy and quick access from the industrial areas.
04	Shipping cost of raw material	The planning area is only 35 km away from the city of Colombo
05	05 Cost of finished goods transportation	Comparatively lesser distances; Distance to the airport is 70 km by rail/ 60 km by road/ 75 km by the expressway.
		Distance to the port is 38 km by rail/ 50 km by road/ 70 km by the expressway.
		Distance to the logistic corridor is 53 km by rail/ 45 km by road/ 55 km by the expressway.
06	Warehousing and storage facilities	Development of logistics hubs with container yards, container handling facilities, warehousing, cold storages, office space, inter modal transfer facilities, banking & insurance & etc.
07	Connectivity	Connectivity through E 01Expessway, proposed Ruwanpura Expressway, proposed rail links.
		Shuttle bus services connecting residential areas and industrial parks.
		Development of Mini Logistics Hubs at each cluster with access from either expressway or railway network.

C.3. Planned activities under WRMPP to develop marketing facilities in Horana Industrial City area

Table: C.3. 1. Planned activities under WRMPP to develop marketing facilities to assist the Horana Industrial City

No.	Sub factor	Planned Activity/ Activities
01	Existing consumer market	Development of shopping areas/ complexes and open trading areas in the industrial clusters.
02	Potential consumer market	Development of the city center with retail/wholesale/ merchandise/ marts, shopping malls, open trading areas with required parking facilities
03	Anticipation of growth of markets	High density commercial zone in the CBD including the future "Port City"
		Medium density commercial zones and corridors outside the CBD
04		Medium density commercial corridor (waterfront) along the coastal area
		High density commercial nodes will be allocated around the RTS stations
		Development of Mini Logistics Hub at each cluster.
05	Population trends	Expected population in 2030 is 3,81,137

C.4. Planned activities under WRMPP to develop the quality of life in Horana Industrial City area

Table: C.4. 1. Planned activities under WRMPP to develop the quality of life in Horana Industrial City area

No.	Sub factor	Planned Activity/ Activities
01	Local transportation	Wide access roads in the area, Horana- Meerigama, Negombo- Meerigama and Ja-Ela- Divlapitiya road improvement,
		Development of Multimodal logistics transportation facility,
		Development of shuttle bus services connecting residential areas and industrial parks.
02	Recreational and house hold amenities	Development of workers quarters, housing units, recreational areas, swimming pools, day care/nursery, retail shops, hotels and entertainment areas, sport complexes, industrial apartments and play grounds in the industrial clusters.
		Development of public parks and open spaces in the city center and in the industrial clusters.
		Development of industrial clusters and the secondary service centers in the existing nodes with shopping complexes, restaurants, super markets, recreation buildings, film halls, hotels, parking areas, mixed development areas, etc.
		Establishment of multicultural center in Kaluthara and Community Reconciliation Center at Horana
03	Good schools and other and other educational institutions	Development of Good schools and other educational institutions in the secondary service centers except the existing schools
04	Health and other	Development of the existing base hospital,
	facilities	development of health centers, clinics, etc. Redevelopment of the existing Horana town center to cater future demand.
05	Security	Existing police station, existing and immerging security services

C.5. Expected land use of the Horana City center with the planned developments.

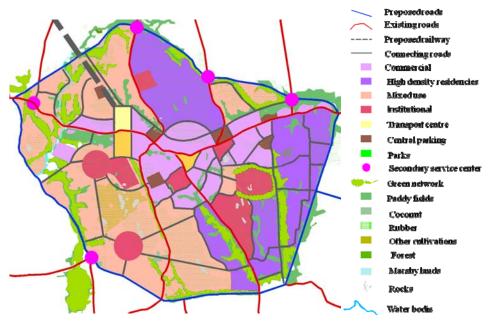


Figure: C.5. 1. Land use in Horana city center with the expected developments

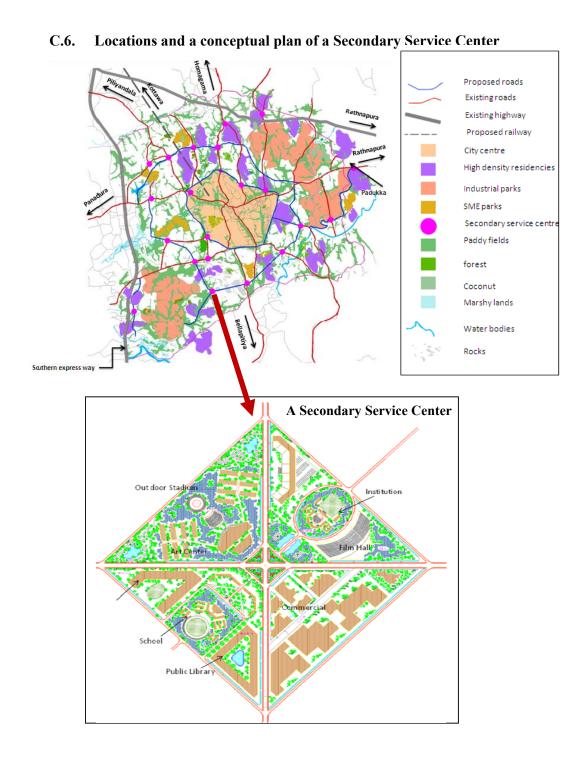


Figure: C.6.1. A conceptual plan of the industrial area at Horana and a Secondary Service Center

C.7. Location of the Horana Industrial City, the Port and the Logistic Corridor.

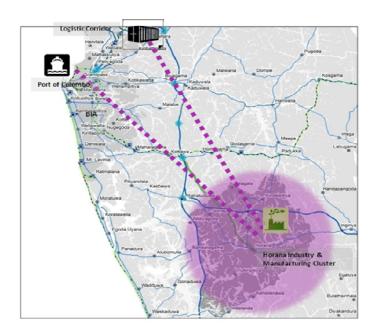
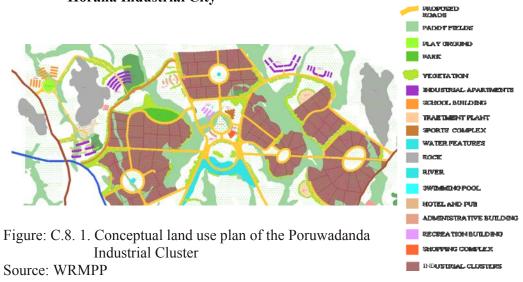


Figure: 4.5.10.4.1. Location of the Horana Industrial City, port and the Logistic Corridor.

C.8. Conceptual land use plan of the Poruwadanda industrial cluster in Horana Industrial City



C.9. Conceptual land use plan of the Millaniya industrial cluster in Horana

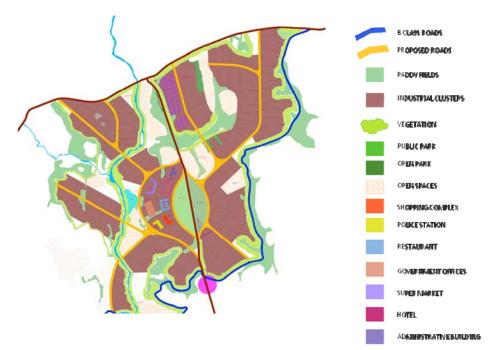


Figure: C.9. 1. Conceptual land use plan of the Millaniya industrial cluster

Source: WRMPP

Industrial City

C.10. Conceptual land use plan of the Moragahahena industrial cluster in Horana Industrial City

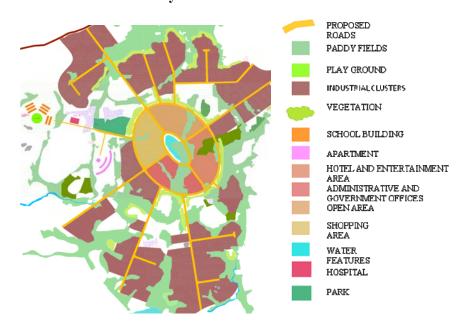


Figure: C.10.1. Conceptual land use plan of the Moragahahena Industrial Cluster

Appendix D: Compatibility of the Meerigama Industrial City with the Major Location Determinants of Industries

D.1. Planned activities under WRMPP to develop utility and infrastructure facilities in Meerigama Industrial City area

Table: D.1.1. Planned developments under WRMPP in the Meerigama industrial area relevant to utility and infrastructure.

No.	Sub factor	Planned Activity/ Activities
01	Water supply	Development of Meerigama and Diulapitiya Water Supply Projects and the Development of existing water supply system will fulfill the water requirement.
02	Disposable facilities of waste	Waste Water treatment and Solid waste management facilities with the introduction of waste collection, treatment and disposal system for industrial clusters.
03	Availability of telecommunication facilities	Improvement of telecommunication (Telephone, e-mail, internet, Wi-Fi) in the industrial area. Development of information centers/ communication centers in the city center.
04	Availability of electric power	Adequate power supply.
05	Availability of fuel	Development of the city center with service industries, filling stations, etc.
06	Medical facilities	Existing hospital, development of health centers in residential areas.
07	Shopping centers	Development of shopping areas/ complexes in the industrial clusters. Development of the city center with retail/wholesale/ merchandise/ marts, shopping malls, open trading areas with required parking facilities.
08	Hotels Banks and credit institutions, etc.	Development of hotels in industrial areas, banking, insurance and other financial institutions in the secondary service areas/ logistic hubs. Development of banks/ commercial offices in the city center.
09	Colleges and research institutions	Development of existing collages other institutions
10	Other	Development of storm water management facilities, fire fighting/ rescue facilities in the area.

D.2. Planned activities under WRMPP to develop transportation in Meerigama Industrial City area

Table: D.2.1. Planned activities under WRMPP to develop transportation facilities in Horana Industrial City area

No.	Sub factor	Planned Activity/ Activities
01	Roadway/ Highway	Development of multimodal transport access
	facilities	Development of wide access roads
		Construction of rail connectivity for cargo
		Introduction of multimodal logistics transportation
		facility.
		Shuttle bus services connecting residential areas and
		industrial parks.
		Dedicated rail link
		Horana- Meerigama, Negombo- Meerigama and Ja-
		Ela- Divlapitiya road improvement.
02	Railway facilities	Main Railway lines which run through Mirigama
		links to North, East and Central part of the Country
		and Colombo.
03	Airway facilities	Development of Katunayake air port, aero city and
		easy and quick access from the industrial areas.
		Located in close proximity to Port of Colombo,
		Bandaranayake International Airport (BIA) and
		proposed logistics corridor.
04	Shipping cost of raw	Comparatively lesser distances;
	material	Distance to the airport is 52 km by rail/ 35 km by
05	Cost of finished	road/ 65 km by the expressway.
	goods transportation	Distance to the port is 50 km by rail/ 53 km by road/
		50 km by the expressway.
		Distance to the logistic corridor is 35 km by rail/ 40
0.6	*** 1	km by road/ 32 km by the expressway
06	Warehousing and	Development of logistics areas with container yards,
	storage facilities	container handling facilities, warehousing, cold
		storages, office space, inter modal transfer facilities,
0.7	Campatinita	banking & insurance & etc.
07	Connectivity	Rail Connectivity for Cargo.
		Shuttle bus services connecting residential areas and
		industrial parks.
		Dedicated rail link.
		Development of Mini Logistics Hub with access from
<u> </u>	WDMDD	expressway and the road network.

D.3. Planned activities under WRMPP to develop Market facilities in Meerigama Industrial City area

Table: D.3.1. Planned activities under WRMPP to develop Marketing facilities in Meerigama Industrial City area

No.	Sub factor	Planned Activity/ Activities
01	Existing consumer market	Development of shopping areas/ complexes and open trading areas in the industrial clusters.
02	02 Potential consumer	Development of the city center with retail/wholesale/ merchandise/ marts, shopping malls, open trading areas with required parking facilities
	market	High density commercial zone in the CBD including the future "Port City"
		Medium density commercial zones and corridors outside the CBD
03	Anticipation of growth of	Medium density commercial corridor (waterfront) along the coastal area
	markets	High density commercial nodes will be allocated around the RTS stations
		Development of Mini Logistics Hub at each cluster.
04	Population trends	Expected population in 2030 is 2,64,277

D.4. Planned activities under WRMPP to develop quality of life in Meerigama Industrial City area

Table: D.4.1. Planned activities under WRMPP to develop the quality of life in Meerigama Industrial City area

No.	Sub factor	Planned Activity/ Activities
01	Local transportation	Wide access roads in the area, Horana- Meerigama, Negombo- Meerigama and Ja-Ela- Divlapitiya road improvement,
		Development of Multimodal transport access,
		Development of shuttle bus services connecting residential areas and industrial parks.
		Dedicated rail link.
02	Recreational and house hold amenities	Development of workers quarters, housing units, recreational areas, swimming pools, day care/nursery, retail shops, hotels and entertainment areas, sport complexes, industrial apartments and play grounds in the industrial clusters.
		Development of public parks and open spaces in the city center and in the industrial clusters.
		Establishment of professional offices
		Development of Open trading areas, shopping complexes, restaurants, super markets, hotels, parking areas, mixed development areas, etc. in industrial areas and the city center.
03	Good schools and other educational institutions	Development of existing education facilities and establishment of new schools and other educational institutions in residential areas.
04	Health and other facilities	Development of the existing hospital, development of health centers, clinics, etc.
		Redevelopment of the existing town center to cater future demand.
05	Security	Existing police station, existing and immerging security services

D.5. Existing situation in the Meerigama Industrial City area

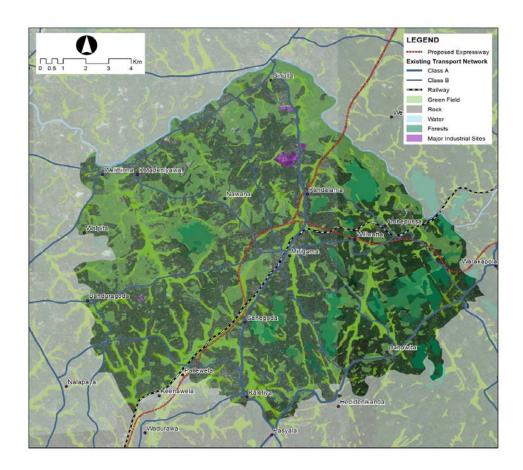


Figure: D.5.1.Existing situation in the Meerigama Industrial City area

D.6. Zoning plan at the city center of Meerigama

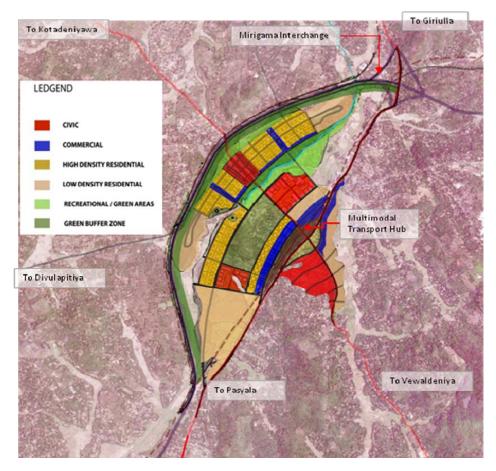


Figure: C.6.1. Zoning plan at the city center of Meerigama

D.7. Conceptual plan of one of the industrial clusters in the Meerigama industrial City

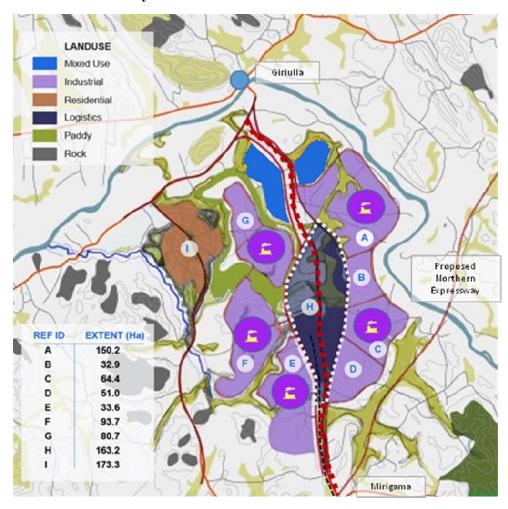


Figure: D.7.1. Conceptual plan of an industrial cluster in Meerigama Industrial City. Source: WRMPP

D.8. Location of the Meerigama Industrial City, Port, Air port and the Logistic Corridor

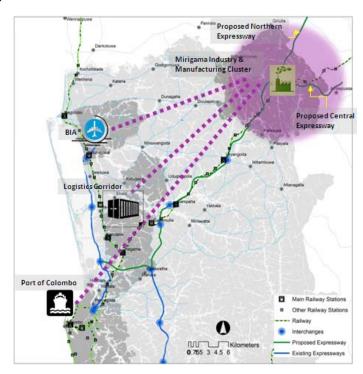


Figure: D.8.1. Location of the Meerigama Industrial City, Port, Air port and the Logistic Corridor.

Appendix E: Planned activities under WRMPP to develop the market facilities in the Western Region

Table: E.1. Planned activities under WRMPP to develop the market facilities in the Western Region of Sri Lanka

No.	Sub factor	Planned Activity/ Activities
01	01	Development of Aero Maritime Trade Hub - A trading hub for tea, gems, minerals and an oil and gas exchange, development of boat building industry and shipping related manufacturing
		Development of Aero-City Business- Park
		Development of Central Business District (CBD) which will be the hive of international trade, commercial and financial activity, with an attractive environment.
	Expansion of the Market area and opportunities	Development of high density commercial zone in the CBD including the future "Port City" which is the major business and financial hub in South Asia and with that, a medium density commercial zone and corridors outside the CBD and a medium density commercial corridor (waterfront) along the coastal area.
		Establishment of Logistics City which is aimed at tapping into this strategic opportunity to grow logistics industries
		Development of leading Hotel Chains
		Development of a unique shopping district along Beira Lake
		Market area expansion with housing projects and increased population
02	Nearness to the Market area	Establishment of most of the leading marketing areas very much closer to the port and airport
03	Access to the Market area	Development of a good road network, transportation facilities, etc.
04	Shipping costs to market areas	Development of multimodal transport access which decreases the time and the cost.