# COLLABORATION MODELING FRAMEWORK AND TRADING PORTAL FOR AGRICULTURAL PRODUCTS

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DECLARATION OF THE CANDIDATE

"I declare that this is my own work and this thesis does not incorporate without

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University or other institute of higher learning and to the best of my knowledge and

belief it does not contain any material previously published or written by another

person except where the acknowledgement is made in the text"

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## **DECLARATION OF THE SUPERVISOR**

"I have supervised and accepted this thesis for the submission of the degree"

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Date: 04-12-2011

Name of the supervisor: Dr. Prasad M. Jayaweera

## DEDICATION

To my loving mother's boundless courage and commitment...!

## **ACKNOWLEDGEMENTS**

First, my special thanks to project supervisor Dr. Prasad M. Jayaweera for his excellent and kind hearted guidance. Also, my gratitude goes to MSc course coordinator Mr.Rohana Dissanayake and all academics who taught me during MSc programme and other staff members of Department of Mathematics, University of Moratuwa. I would also like to acknowledge the various supports given by staff members of the Department of Computer Science University of Ruhuna.

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## ABSTRACT

In Sri Lanka, the agricultural sector is the main source of livelihood of the rural population, which accounts for 70% of the total population. Although, the agricultural supply chain of Sri Lanka is full of imperfections and hence inefficient.

Meanwhile, several studies observed that the clear majority of small and mediumsized enterprises in Sri Lanka accept the importance of information and communication technology and e-commerce in their businesses. By considering these facts, we recognized the necessity of using e-commerce applications in agriculture sector in Sri Lanka.

In this research we proposed trading portal environment to complete planning, identification and negotiation phases of an ISO open-edi business transaction in four agricultural product categories namely, vegetables, fish, spices and fruits for small and medium enterprises in Sri Lanka.

Small scale software has been developed to facilitate businesses to present their business capabilities, orders and demands to world with zero or minimum intervention of intermediaries. In addition, the system enables automatic partner matching by exact matches, counter offers and collective offers. After the selection of business partner by his business profile, uploaded trade lead or partner matching results, seller or buyer has ability to negotiate with that potential business partner through the system.

Finally, we demonstrated the connection between e-commerce system design concepts and our trading portal according to ISO/IEC 15944-1 conceptual business transaction events, UMM requirements meta-models and REA ontology.

# TABLE OF CONTENTS

| Declaration of the candidate                | i   |
|---|-----|
| Declaration of the supervisor               | ii  |
| Dedication                                  | iii |
| Acknowledgements                            | iv  |
| Abstract                                    | V   |
| Table of contents                           | vi  |
| List of figures                             | х   |
| List of tables                              | xii |
| List of abbreviations                       | xii |
| List of annexures                           | xiv |
|   |     |
| Chapter 1: Introduction                     | 1   |
| 1.1 General Background                      | 1   |
| 1.2 Research Domain                         | 2   |
| 1.3 Problem Statement                       | 3   |
| 1.4 Research Goals                          | 4   |
| 1.5 Research Justification                  | 5   |
| 1.6 Research Methodology                    | 5   |
| 1.7 Outline of this Report                  | 7   |
|   |     |
| Chapter 2: Literature review                | 8   |
| 2.1 E-commerce and E-market place           | 8   |
| 2.1.1 Worldwide e-market places             | 8   |
| 2.2 E-commerce System Design                | 9   |
| 2.3 Set of Events in a Business Transaction | 10  |
| 2.4 E-agriculture                           | 13  |
| 2.4.1 E-agriculture adoption in world       | 14  |

|            | 2.5 E-mai   | rketplace Participation                    | 17 |
|------------|-------------|--|----|
|            | 2.5.1       | Benefits                                   | 17 |
|            | 2.5.2       | Barriers                                   | 19 |
|            | 2.6 UN/C    | EFACT Modeling Methodology                 | 20 |
|            | 2.6.1       | Open-edi reference model                   | 21 |
|            | 2.6.2       | BRV  | 22 |
|            | 2.6.3       | Business collaboration with REA            | 22 |
|            | 2.6.4       | Requirements Meta-model                    | 24 |
| Chapter 3: | : Problem a | and Requirements Analysis                  | 25 |
|            | 3.1 Fact-f  | inding Techniques                          | 25 |
|            | 3.1.1       | Research of relevant literature            | 26 |
|            | 3.1.2       | Benchmarking others' solutions             | 26 |
|            | 3.1.3       | Observation (role-playing)                 | 26 |
|            | 3.1.4       | Interviews                                 | 26 |
|            | 3.1.5       | Discovery prototyping                      | 26 |
|            | 3.2 Proble  | em Domain Study .                          | 26 |
|            | 3.2.1       | The traditional supply chain of vegetables | 27 |
|            | 3.2.2       | The traditional supply chain of fruits     | 28 |
|            | 3.2.3       | The traditional supply chain of spices     | 29 |
|            | 3.2.4       | The traditional supply chain of fish       | 30 |
|            | 3.3 Cause   | es and Effects                             | 33 |
|            | 3.4 System  | m Improvement Objectives                   | 35 |
|            | 3.5 Define  | e Requirements                             | 40 |
|            | 3.5.1       | User characteristics and objectives        | 40 |
|            | 3.6 Funct   | ional Requirements                         | 43 |
|            | 3.7 Nonfu   | unctional Requirements                     | 51 |
|            |             |  |    |
| Chapter 4: | System de   | esign                                      | 53 |
|            | 4.1 Design  | gn Approach                                | 53 |
|            | 4.1.1       | Class diagram                              | 53 |
|            | 412         | Sequence diagrams                          | 53 |

|            |       | Systen<br>4.2.1 | n Design Tasks Software architecture identification    | 63<br>63 |
|------------|-------|-----------------|--|----------|
|            |       |                 |  | 64       |
|            |       |                 | Database design  | 67       |
|            |       |                 | Interface design                                       |          |
|            |       |                 |  | 68       |
|            |       | 4.2.5<br>Conce  | Site map ptual Business Transaction and Trading Portal | 74<br>75 |
|            |       | 4.3.1           | Planning   | 75       |
|            | 4     | 4.3.2           | Identification   | 76       |
|            |       |                 | Negotiation  | 79       |
|            |       |                 | g Portal Model   | 79       |
|            |       |                 | Case study ss Requirement View of the Portal           | 80<br>84 |
|            | 4.5   | Dusine          | ss Requirement view of the Fortal                      | 07       |
| Chapter 5: | Syst  | em cor          | nstruction and testing                                 | 88       |
| chapter 5. | Oysi  | CIII COI        | isti dellon and testing                                | 00       |
|            | 5.1   | Databa          | se Construction  | 88       |
|            | ;     | 5.1.1           | Database management system                             | 88       |
|            |       | 5.1.2           | Table structures                                       | 88       |
|            | 5.2   | Applica         | ation Program Construction                             | 91       |
|            | :     | 5.2.1           | Web server   | 91       |
|            |       | 5.2.2           | Application program                                    | 92       |
|            | 5.3   | System          | Interface Construction                                 | 92       |
|            | :     | 5.3.1           | HTML   | 92       |
|            | :     | 5.3.2           | Javascript   | 93       |
|            | :     | 5.3.3           | Dreamweaver  | 93       |
|            |       | 5.3.4           | XML  | 93       |
|            | :     | 5.3.5           | Ajax   | 93       |
|            | 5.4   | Integra         | tion   | 94       |
|            | :     | 5.4.1           | How does system work?                                  | 94       |
|            | 5.5   | System          | Testing  | 95       |
|            |       |                 |  | 0.4      |
| Chapter 10 | ): Co | nclusic         | on and future works                                    | 96       |
|            | 10.1  | Conc            | lusion   | 96       |
|            | 10.2  | Futur           | e Works  | 96       |

| Bibliography                          | 97  |
|---------------------------------------|-----|
| Annexure - A: User and system manual  | 102 |
| Annexure - B: Feature implementations | 106 |
| Annexure - C: Sample test cases       | 122 |

Parties metalone com la

# LIST OF FIGURES

|             |  | Page |
|-------------|--|------|
| Figure 2.1  | SME barriers to e-marketplace participation      | 20   |
| Figure 2.2  | Open-edi Reference Model                         | 21   |
| Figure 2.3  | REA mode with association, linkage and custody   | 23   |
| Figure 2.4  | BRV-Semantics                                    | 24   |
| Figure 3.1  | Structure of Traditional Vegetable Supply chains |      |
|             | operating in Sri Lanka                           | 27   |
| Figure 3.2  | Structure of Traditional Spices Supply chains    |      |
|             | operating in Sri Lanka                           | 30   |
| Figure 3.3  | Principle marketing chains for inland fish in    |      |
|             | Northwest Province, Sri Lanka                    | 32   |
| Figure 3.4  | Cause-and effect diagram                         | 34   |
| Figure 3.5  | Seller's use case diagram                        | 44   |
| Figure 3.6  | Buyer's use case diagram                         | 45   |
| Figure 3.7  | Visitor's use case diagram                       | 49   |
| Figure 3.8  | Administrator's use case diagram                 | 50   |
| Figure 4.1  | Class diagram                                    | 54   |
| Figure 4.2  | User login scenario                              | 55   |
| Figure 4.3  | Advertise offer/order scenario                   | 56   |
| Figure 4.4  | Partner matching scenario                        | 57   |
| Figure 4.5  | Publish profile scenario                         | 58   |
| Figure 4.6  | Send message scenario                            | 59   |
| Figure 4.7  | Reply message scenario                           | 60   |
| Figure 4.8  | Insert item scenario                             | 61   |
| Figure 4.9  | Generate report scenario                         | 62   |
| Figure 4.10 | Visual overview of a Three-tiered application    | 63   |
| Figure 4.11 | ER Diagram                                       | 65   |
| Figure 4.12 | Relational database schema                       | 66   |
| Figure 4.13 | Home page  | 68   |
| Figure 4.14 | Registered user's home page                      | 69   |
| Figure 4.15 | Publish profile form                             | 69   |

| Figure 4.16 | I rade lead post form                              | /0 |
|-------------|--|----|
| Figure 4.17 | Partner matching Window                            | 70 |
| Figure 4.18 | Matched results                                    | 71 |
| Figure 4.19 | Send message page                                  | 71 |
| Figure 4.20 | Sell offers page                                   | 72 |
| Figure 4.21 | Trade events page                                  | 72 |
| Figure 4.22 | User registration page                             | 73 |
| Figure 4.23 | Administrator's home page                          | 73 |
| Figure 4.24 | Site map   | 74 |
| Figure 4.25 | Planning phase and portal                          | 75 |
| Figure 4.26 | Identification approach (a) and portal             | 76 |
| Figure 4.27 | Identification approach (b) and portal             | 77 |
| Figure 4.28 | Identification approach (c) and portal             | 77 |
| Figure 4.29 | Negotiation patterns                               | 79 |
| Figure 4.30 | Business model for basic flow                      | 81 |
| Figure 4.31 | REA pattern for basic flow                         | 82 |
| Figure 4.32 | REA pattern for alternative flow with third party  | 83 |
| Figure 4.33 | Business Process View of Trading Portal            | 85 |
| Figure 4.34 | Business Entity view of buy order entity           | 86 |
| Figure 4.35 | Trading portal's business transaction use cases    | 86 |
| Figure 4.36 | Business collaboration use case for trading portal | 87 |
| Figure 5.1  | Relationship between web server and web browser    | 91 |
| Figure 5.2  | Architecture and stages of web transaction         | 94 |

## LIST OF TABLES

|           |  | Page |
|-----------|--|------|
| Table 2.1 | Key online B2B marketplaces Worldwide                      | 9    |
| Table 2.2 | Benefits to be gained from SMEs participation              |      |
|           | in e-marketplaces  | 17   |
| Table 3.1 | Problems, Opportunities, Objectives and Constraints Matrix | 39   |

## LIST OF ABBREVIATIONS

Abbreviation

Description

ICT Information and Communication Technology

SME Small and Medium-sized Enterprises

ISO International Organization for Standardization

B2B Business to Business

IEC International Electrotechnical Commission

EDI Electronic Data Interchange

UN/CEFACT United Nations Centre for Trade Facilitation and Electronic

**Business** 

UMM Uniform Modeling Methodology

IS Information System

RFP Request For Proposals

RFQ Request For Quotation

WSIS World Summit on the Information Society

FAO Food and Agriculture Organization

SMS Short Message Service

GGS Govi Gnana Seva

ICTA Information and Communication Technology Agency

BOV Business Operational View

FSV Functional Service View

BDV Business Domain View

BRV Business Requirements View

BTV Business Transaction View

REA Resource-Event-Agent

UML Unified Modeling Language

RDBMS Relational Database Management System

ER Entity-Relationship

## LIST OF ANNEXURES

| Annexure     | Description                | Page |
|--------------|----------------------------|------|
| Annexure – A | System manual              | 104  |
| Annexure – B | Important codes            | 108  |
| Annexure – C | Sample data and test cases | 122  |