Managing End User Resistance of ERP Implementation (Case Study – Ceylon Petroleum Storage Terminals Limited)

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Degree of Master of Business Administration in Information Technology

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Sri Lanka

June, 2018

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The dissertation was submitted to the Department of Computer Science and Engineering of the University of Moratuwa in partial fulfilment of the requirement for the Degree of Master of Business Administration in Information Technology.

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DECLARATION

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ABSTRACT

Enterprise Resource Planning (ERP) systems are becoming mature technologies to support inter and intra company business processes. However, one of the factors frequently cited as the major reason for the failure of ERP system in post implementation is "User Resistance". This research discusses on user resistance, the impact of user resistance during the implementation of ERP system and how to manage user resistance. The theoretical part of the dissertation is aimed at gaining information about user resistance, and the effects of user resistance during the implementation of the system, and also in the post-implementation. Literature suggests that the user resistance of individual level is the key to the successful implementation of system projects.

Mixed approach is adopted which mainly uses face-to-face interviews as the evidence collection method, while using questionnaires as an add-on tool to support the research questions identified within the study. The identified data are ensured as reliable and trust worthy to make some recommendations to the public as research findings.

This study identifies that the implementation failure can be due to several reasons. Further, it interprets the significance of the desire and acceptance of the end user equivalent to the use of effective technology and processes. This can be called as end user resistance in system implementation. To address the issues arisen due to end user resistance and to build trust; communication, training, end user involvement and management participation can be the most effective strategies.

These findings can be applied by project teams during the implementation and post implementation of the ERP projects. Hence, this will suggest a necessary framework to ensure the success of project implementation with the relevant change management strategies.

Key words: Resistance, ERP, implementation, training, communication

ACKNOWLEDGEMENT

I would like to thank and acknowledge all those people who have assisted me for their dedication, continued support and contribution towards this research study especially during the time the dissertation was being prepared and written.

A special "Thank You" goes to the following:

Dr. Shantha Fernando, for acting as my supervisor, and for giving useful comments and feedback on the dissertation. I have benefited greatly from your intuition, and technical knowledge. Further I would like to thank Dr. Chandana Gamage who provided me the valuable insights and guided me as the research coordinator and Mrs. Jeewa Padmini for her valuable comments.

Mr. Janak Dharmaprema the Manager of Information Systems Division of CPSTL, Mrs. Badra Jayakody my immediate supervisor, and Mrs. Sakunthala Ekanayake for allowing me to do the research at CPSTL during working hours, and to interview employees, as well as for their guidance during the research. Further all the managers who assisted me on allocating time for the interviews with the relevant employees. All those people who participated in the survey and took some time out of their busy schedules to participate and give explanatory answers to the questions.

Finally, I would like to thank my family, my parents who guided me from my childhood and motivated me for my higher studies, especially my husband, who has been a pillar of strength and support throughout the time of writing this dissertation and providing me with valuable feedback. All the friends who supported me and provided me guidance even from a word, during this research project.

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LIST OF ABBREVIATIONS

CPSTL - Ceylon Petroleum Storage Terminals Ltd.

ERP - Enterprise Resource Planning

FI - Finance

HR - Human Resources

IT - Information Technology

MM - Material Management

PP - Production and Planning

ROI - Return On Investment

SAP - Systems, Applications, and Products for Data Processing

SD - Sales and Distribution

SPSS - Statistical Package for the Social Sciences