

REFERENCES:

1. N. Fairhead, "Data Warehouses: Increasing the value of your decision makers," *Business Quarterly*, December 22nd, 1995. [Online]. Available: http://www.accessmylibrary.com/coms2/summary_0286-9378419_ITM [Accessed 15th Jan 2008].
2. Sri Lanka. Central Bank of Sri Lanka. Annual Report, 2007. Colombo, Sri Lanka: Central Bank of Sri Lanka, 2008.
3. B.J Oates, *Researching Information Systems and Computing*, New Delhi, India: SAGE Publications India Pvt. Ltd., 2006.
4. U. Sekeran, "The Research Process," in *Research Methods for Business: A Skill Building Approach*, 4th ed. Delhi: John Wiley, 2008, pp. 116-140.
5. M.H Kafi, "Business Intelligence, corporate data warehousing for banks," *The Financial Express*, August 11th, 2008. [Online]. Available: http://www.thefinancialexpress-bd.info/search_index.php?page=detail_news&news_id=42256 [Accessed Oct 7th, 2008].
6. "Basics of a Data Warehouse," *Business Objects*, 2008. [Online]. Available: <https://boc.sdn.sap.com/node/5613> [Accessed Oct 2008]
7. L. Greenfield, "The case for Data Warehousing".[Online], Available: <http://www.dwinforcenter.org/casefor.html> [Accessed Sept 20th, 2008]
8. G.M. Marakas, "Introduction to Data Mining, Warehousing, and Visualization," in *Modern Data Warehousing, Mining and Visualization*, Delhi, India: Pearson Education, 2003, pp. 1-37.

9. W.H. Inmon, "The Data Warehouse Environment," in *Building the Data Warehouse*, 3rd ed. New Delhi: Wiley Dreamtech, 2002, p.31.
10. C.S.R Prabhu, "Data Warehousing: An introduction," in *Data Warehousing: Concepts, Techniques, Products and Applications*, 2nd ed. New Delhi: Prentice Hall, 2002, pp. 1-7.
11. T.C. Hammergren, *Data Warehousing: Building the Corporate Knowledge Base*, Thompson computer press, 1997.
12. S. Anahory and D. Murray, "Data Warehouse architecture," in *Data Warehousing in the Real World : A practical guide to building decision support systems*, India: Addison Wesley, 2000, pp. 19-53
13. C. Dennis, D. Marsland and T. Cockett , "Data Mining for Shopping centers – Customer Knowledge-Management framework," *Journal of Knowledge Management*, vol. 5, no. 4, pp. 368-374, 2001.[Online]. Available: Emerald Insight, <http://www.emeraldinsight.com/Insight/ViewContentServlet?Filename=Published/EmeraldFullTextArticle/Articles/2300050409.html> [Accessed Jan 21st, 2008].
14. E. Rafalski, "Using Data Mining/Data Repository methods to identify marketing opportunities in Health Care," *Journal of Consumer Marketing*, vol. 19, no. 7, pp. 607-613, 2002.[Online]. Available: Emerald Insight, <http://www.emeraldinsight.com/Insight/ViewContentServlet?Filename=Published/EmeraldFullTextArticle/Articles/0770190705.html> [Accessed Jan 21st, 2008].
15. An introduction to Data mining, [Online]. Available: <http://databases.about.com/od/datamining/a/datamining.htm> [Accessed Oct 28th 2007]
16. "UTI Bank targeting 3-lakh debit card base," *The Times of India*, June 11, 2002. [Online] Available: <http://timesofindia.indiatimes.com/articleshow/15693000.cms> [Accessed Oct 30, 2007].

17. "HDFC Implements data warehouse on SQL server 2000," *The Times of India*, June 05, 2003. [Online] Available:
<http://timesofindia.indiatimes.com/articleshow/15693000.cms> [Accessed Oct 30, 2007].

18. G.M. Marakas, "Data Mining and Visualization," in *Modern Data Warehousing, Mining and Visualization*, Delhi, India: Pearson Education, 2003, pp. 69-122.

19. B. Mento and B. Rapple, "Executive Summary on Data Warehousing and Data mining in library systems," *SPEC kit 274*, July 2003, ISBN 1-59407-606-5. [Online] Available: <http://www.arl.org/olms/infosvcs.html> [Accessed 26th Oct, 2007]

20. M. Hanna, "Data Mining in the e-Learning domain," *Campus –wide Information Systems*, vol. 21, no. 1, pp. 29-34, 2004.[Online]. Available: Emerald Insight,
<http://www.emeraldinsight.com/Insight/ViewContentServlet?Filename=Published/EmeraldFullTextArticle/Articles/1650210103.html> [Accessed Jan 21st, 2008].

21. N. Stolba and B. List, "Extending the Data Warehouse with Company External Data from Competitors' Websites: A Case Study in the banking Sector," *Austrian Federal Ministry for Education, Science, and Culture, and the European Social Fund (ESF)*. [Online]. Available:
<http://wit.tuwien.ac.at/people/list/publications/dw2004.pdf> [Accessed Jan 15th, 2008].

22. S. Adelman and C. Rehm, "How does one go about implementing a data warehouse for banks," *DMReview*, November 5th, 2003. [Online] Available:
<http://www.dmreview.com/news/7661-1.html> [Accessed Jan 30th, 2008].

23. Best. A.M, "Analysing Commercial Banking Operations," 28th March, 2008. [Online] Available:
<http://www.ambest.com/ratings/methodology/bankmethodology.pdf> [Accessed July 15th, 2008]

24. Sybase, "Customer Success Story: JeonBuk Bank," 2008, [Online]. Available:
<http://www.sybase.com/detail?id=1039812>. [Accessed: Sep 8, 2008].

25. K. Rengle, "Fleet Financial banks on data warehouse : data mining enables fleet to target the right products to the right customers," Nov. 1998. [Online]. Available: http://www.accessmylibrary.com/coms2/summary_0286-400422_ITM. [Accessed: Sep 8, 2008]

26. Datamonitor, "Business intelligence in Retail Banking (Market Focus) – Driving intelligent decisions," *Datamonitor*, BFTC1868, December 2007.

27. BearingPoint, "A credit risk data warehouse for Basel II compliance – A Case Study," *BearingPoint*, 2007. [Online]. Available: http://www.bearingpoint.com/Documents/StaticFiles/c4080_bank_crdw_cs.pdf. [Accessed: Sep 8, 2008].

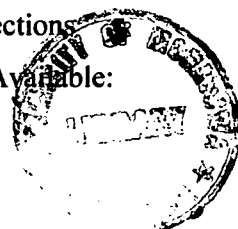
28. Basel II News, "China industrial bank adopts Teradata Enterprise Data Warehouse," Aug. 2008, [Online]. Available: <http://www.compliancehome.com/news/Basel-II/13314.html>. [Accessed: Sep 8, 2008].



University of Moratuwa, Sri Lanka
Electronic Theses & Dissertations
www.lib.mrt.ac.lk

29. L. Houston, "Perl is instrumental in Data Warehouse for Italy's top bank," *O'Reilly*, August 2000. [Online]. Available: http://www.oreillynet.com/pub/a/oreilly/perl/news/ixl_0800.html. [Accessed: Sep 8, 2008].

30. R. Whiting, "Royal Bank turbocharges its Data Warehouse to speed collections and control costs," *Bank Systems & Technology*, February, 2001. [Online]. Available: <http://www.banktech.com/features/showArticle.jhtml?articleID=14701462>. [Accessed: Sep 8, 2008].



31. "A Regional Bank's Data Warehouse Improves Marketing Results," *What works*, vol. 6, Nov. , 2008. [Online]. Available: <http://www.tdwi.org/research/display.aspx?ID=5534>. [Accessed Sept. 12, 2007].

32. M.I Hwang and H. Xu, "The Effect of Implementation factors on Data Warehousing Success: An Exploratory Study," *Journal of Information, Information Technology and Organizations*, vol. 2, 2007. [Online]. Available: <http://jiito.org/articles/JIITOV2p001-014Hwang40.pdf> [Accessed Sep 8, 2008].

33. R. L. Hayen, C. D. Rutashobya and D.E Vetter, "An investigation of the factors affecting data warehousing success," *Issues in Information Systems*, vol. 8, no. 2, 2007. [Online]. Available: http://jcis-online.org/iis/2007_iis/PDFs/Hayen_Rutashobya_Vetter.pdf [Accessed Feb 23, 2008].

34. M. Demarest, "The Politics of Data Warehousing," June 1997. [Online]. Available: <http://www.noumenal.com/marc/dwpoly.html> [Accessed May 25, 2007].

35. P. Vassiliadis, "Gulliver in the land of data warehousing: practical experiences and observations of a researcher," *Proceedings of the International Workshop on Design and Management of Data Warehouses*, 2000. [Online]. Available: http://www.cs.uoi.gr/~pvassil/publications/2000_DMDW/dmdw00.pdf [Accessed Jun 5, 2008].

36. A.R Simon, (2003) "Taking a fresh look at Business Intelligence and Data Warehousing," *BetterManagement.com*, 2003.[Online]. Available: <http://www.bettermanagement.com/library/library.aspx?l=6946&pagenumber=1> [Accessed: Mar 2, 2008].

37. M. Klesse and R. Winter, (2007) "Organisational forms of Data Warehousing: An Explorative Analysis," *Proceedings of the 40th Hawaii International Conference on System Sciences*, 2007.

38. H. Hwang, C. Ku, D.C Yen and C. Cheng, "Critical factors influencing the adoption of data warehouse technology: a study of the banking industry in Taiwan," *Decision Support Systems*, vol., 2002.

39. A. S. Hornby, *Oxford Advanced Learner's Dictionary of Current English*, 7th ed. Oxford University Press, 2005, p. 91.
40. SIG Press Release, "Consumer Awareness of Bluetooth Wireless Technology at all time high," 22nd May, 2008, [Online]. Available:
http://www.bluetooth.com/Bluetooth/Press/SIG/CONSUMER_AWARENESS_OF_iBLUETOOTHi_WIRELESS_TECHNOLOGY_AT_ALL_TIME_HIGH.htm
 [Accessed Jun 10, 2008].
41. A. Asan, "Computer Technology Awareness by Elementary School Teachers: A Case Study from Turkey," *Journal of Information Technology Education*, vol. 2, 2003. [Online]. Available: <http://jite.org/documents/Vol2/v2p153-164-109.pdf>
 [Accessed Jun 10, 2008].
42. A. Chakrovarty et al, "A study on awareness on HIV/AIDS among higher secondary school students in Central Kolkata," *Indian Journal of Community Medicine*, vol. 32, no. 3, p.228-229, 2007. [Abstract]. Available:
<http://www.ijcm.org.in/article.asp?issn=0970-0218;year=2007;volume=32;issue=3;spage=228;epage=229;aulast=Chakrovarty> .
 [Accessed Jun 10, 2008].
43. Department of Trade and Industry, Business in the Information Age: The International Benchmarking study 2004, *Department of Trade and Industry UK*, 2004. [Online]. Available:
http://www.businesslink.gov.uk/Growth_and_Innovation_files/ibs2004.pdf
 [Accessed: Jun. 10, 2008].
44. G. Sudarshan and K.D. Gunawardana, "An analysis of E-commerce (B2B) awareness in manufacturing industries of Sri Lanka," in *International Conference in Business Management*, 2008. [Online]. Available:
http://www.sjp.ac.lk/fmsc/icbm/#Information_Systems_Management [Accessed: Jun. 10, 2008].

45. U. Sekeran, "Measurement: Scaling, Reliability, Validity," in *Research Methods for Business: A Skill Building Approach*, 4th ed. Delhi: John Wiley, 2008, pp. 195-205.
46. M. Knox, Gartner, "Bank Data Warehousing: Alive (Though somewhat ailing)," *Gartner Research*, COM-13-5060, April 2001. [Online]. Available :http://www.teradata.com/library/pdf/gartner_051501.pdf [Accessed Jan 15, 2008].
47. M. Wilson and J. Hash, National Institute of Standards and Technology, "Building an Information Technology Security Awareness and Training Program," *U.S Department of Commerce*, NIST Special Publication 800-50, October 2003. [Online]. Available: <http://csrc.nist.gov/publications/nistpubs/800-50/NIST-SP800-50.pdf>. [Accessed: Oct. 23, 2007].



University of Moratuwa, Sri Lanka.
Electronic Theses & Dissertations
www.lib.mrt.ac.lk