EFFECTS OF TRAINING ON EMPLOYEE SATISFACTION IN SRI LANKAN IT COMPANIES

MASTER OF BUSINESS ADMINISTRATION



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EFFECTS OF TRAINING ON EMPLOYEE SATISFACTION IN SRI LANKAN IT COMPANIES

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DECLARATION

I hereby declare that the work included in this dissertation as part or as whole, has not been submitted for any other academic qualification at any other university or institute. The material included in this document contains the findings of researcher and elsewhere abstracts of previous publications where references are provided accordingly.

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ABSTRACT

Job Satisfaction might be, internationally, the mostly discussed topic, while it is less so, in the local context. In the IT industry it is minimal. The other factors, such as training satisfaction, intention to leave, are not much investigated even at the international level.

The main objectives are two-fold: to investigate the relationships among the three major concepts, noted above and subsequently to investigate further the relationship of the variables of Training with the Employee Satisfaction.

A preliminary survey was conducted to gather the required data to refine and define the scope and the variables, of each concept, that are specific to the Sri Lankan context. It enhances the contribution of the research to the existing body of knowledge. The changes may be due to the differences in religion, culture, people, economy etc. as compared to previous studies elsewhere.

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A questionnaire was distributed to the employees, who are working in Sri Lankan IT companies, to submit their responses. A sample for this study was drawn out of a total population of 21,675, to gather data. The return rate is high (over 0.70) and the reliability is also high (Cronbach's Alpha is over 0.70 for all variables)

By analyzing the responses collected it is concluded that there are positive relationships between training satisfaction, Job Satisfaction and the intention to stay on. Further the satisfaction of each variable of the training viz. duration, content, medium, instructor, location and relevance also has a positive relationship with the overall Job Satisfaction.

Finally the recommendations and the future research areas were discussed by analysing the responses obtained from the field with answers and descriptive comments.

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LIST OF FIGURES

Figure 2.1: Models in literature	13
Figure 3.1: Conceptual framework	15
Figure 4.1: Gender	27
Figure 4.2: Average number of training hours per year	28
Figure 4.3: Age	29
Figure 4.4: Education	30
Figure 4.5: Industry experience	31
Figure 4.6: Number of jobs	32
Figure 4.7: Organization size	33
Figure 4.8: Current tenure	34
Figure 4.9: Preferred training methods	35
Figure 5.1: Correlation analysis	39
Figure 5.2: Regression	47
Figure 5.3: Model – Training satisfaction and Job Satisfaction	48
Figure 5.4: Model – Job Satisfaction and intention to stay	49
Figure 5.5: Model – Training and intention to stay	50
Figure 5.6: Hypotheses summary	53

LIST OF TABLES

Table 3.1: Response rate	21
Table 3.2: Scale	22
Table 3.3: Research design	23
Table 3.4: Reliability	25
Table 4.1: Gender distribution	27
Table 4.2: Average number of training hours per year	28
Table 4.3: Age distribution	29
Table 4.4: Education	30
Table 4.5: Industry experience	31
Table 4.6: Number of jobs	32
Table 4.7: Organization size	33
Table 4.8: Current tenure	34
Table 4.9: Preferred training methods	35
Table 4.10: Central tendency	36
Table 5.1: Correlation - Training and Job Satisfaction	40
Table 5.2: Correlation - Job Satisfaction and intention to stay	40
Table 5.3: Correlation - Training and intention to stay	41
Table 5.4: Correlation - Training duration and Job Satisfaction	42
Table 5.5: Correlation - Training contents and Job Satisfaction	43
Table 5.6: Correlation - Training delivery medium and Job Satisfaction	43
Table 5.7: Correlation - Instructor and Job Satisfaction	44
Table 5.8: Correlation - Training location and Job Satisfaction	45
Table 5.9: Correlation - Training relevance and Job Satisfaction	46
Table 5.10: ANOVA coefficients of training and Job Satisfaction	48
Table 5.11: ANOVA coefficients of Job Satisfaction and intention to stay	49
Table 5.12: ANOVA coefficients of training and intention to stay	50
Table 5.13: Correlation – Factors of training and Job Satisfaction	51
Table 5.14: Correlation – Factors of Job Satisfaction and intention to stay	52
Table 5.15: Correlation – Factors of training and intention to stay	52
Table 5.16: Hypotheses summary	53

KEYWORDS

Employee Satisfaction
Formal Training
HR Development
Human Resource Management
Intention to stay
IT companies
Sri Lanka



ABBREVIATIONS

HR	Human Resource
HRD	Human Resource Development
HRM	Human Resource Management
IT	Information Technology
JDI	Job Descriptive Index
JIG	Job in General scale
JS	Job Satisfaction
JSS	Job Satisfaction Survey
MSQ	Minnesota Satisfaction Questionnaire



DEFINITIONS

Intention to stay	Willingness to stay in the same job with the same employer
IT Company	Organizations with the primary business objective of providing ICT products and services
Professional development activities	Company provided formal training
Training	Formal training provided by the employer
Turnover	Employee turnover



TABLE OF CONTENTS

СНАРТ	ΓER 1: Introduction	1
1.1	Background	1
1.2	Previous studies	2
1.3	Problem statement	3
1.4	Research objectives	3
1.5	Research questions	3
1.6	Summary	4
СНАРТ	ΓER 2: Literature Review	5
2.1	Training	5
2.2	Job Satisfaction	9
2.3	Intention to stay	11
2.4	Models	13
2.5	Summary	14
СНАРТ	TER 3: Methodology	15
3.1	Conceptual framework	15
3.2	Hypothesis development	
3.3	Research design	21
3.4	Sample design	21
3.5	Questionnaire design	22
3.6	Data collection	24
3.7	Reliability	25
3.8	Analysis	26
3.9	Summary	26
СНАРТ	ΓER 4: Results	27
4.1	Frequency analysis	27
4.2	Central tendency	36
4.3	Summary	37
СНАРТ	ΓER 5: Analysis	38
5.1	Correlation analysis	38
5.2	Pearson's correlation	38

5.3	Hypothesis validation	39
5.4	Modelling relationships	46
5.5	Further analysis	51
5.6	Summary	53
СНАРТЕ	ER 6: Conclusions	54
СНАРТЕ	ER 7: Recommendations and future studies	55
СНАРТЕ	ER 8: Limitations	56
REFERE	NCES	57
APPEND	OIX A – Questionnaire for HR executives	61
APPEND	PIX B – Questionnaire for IT employees	65
APPEND	OIX C – Preliminary survey results	71

