

REFERENCES

- [1] R. B. a. Y. Koren, ""Scalable Collaborative Filtering with Jointly Derived Neighborhood Interpolation Weights"," *IEEE International Conference on Data Mining (ICDM'07)*, pp. 43-52, 2007.
- [2] J. K. G. K. S. John Riedl, "Item-based collaborative filtering recommendation algorithms," *WWW '01: Proceedings of the 10th international conference on World Wide Web*, no. 01 April 2001, pp. 285-295, 2001 MAY.
- [3] M. d. G. & G. S. Pasquale Lops, "Content-based Recommender Systems: State of the Art and Trends," in *Recommender Systems Handbook*, 2011, pp. 73-105.
- [4] R. J. M. Loriene Roy, "Content-based book recommending using learning for text categorization," *DL '00: Proceedings of the fifth ACM conference on Digital libraries*, pp. 195-204, 2000.
- [5] M. Z. A. F. Dietmar Jannach, *Recommender Systems*, Cambridge University Press, 2010.
- [6] J. W. D. M. M. W. W. a. Z. G. Lu, "Recommender System Application Developments: A Survey. Decision Support Systems," *Journal of Software Engineering and Applications*, vol. 74, pp. 12-32, 2015.
- [7] I. & C. I. & K. M. & R. F. Fernández-Tobías, "Cross-domain recommender systems: A survey of the State of the Art," *Proceedings of the 2nd Spanish Conference on Information Retrieval*, 2012.
- [8] V. R. Atisha Sachan, "A Survey on Recommender Systems based on Collaborative Filtering Technique," 2013.
- [9] A. G. Lalita Sharma, "A Survey of Recommendation System: Research Challenges," *International Journal of Engineering Trends and Technology (IJETT)*, vol. 4, no. 5.
- [10] P. K. D. P. P. C. Pradeep Kumar Singh, "A Comparative Study of Different Similarity Metrics in Highly Sparse Rating Dataset," *2nd International Conference on Data Management, Analytics & Innovation (ICDMAI 2018)*, vol. 2, 2018.
- [11] P. P. N. D. P. C. PK Singh, "A Novel Neighborhood Calculation Method by Assessing Users' Varying Preferences in Collaborative Filtering," *ISCA 34th International Conference on Computers and Their Applications (CATA 2019), March 2019, Honolulu, Hawaii, EPiC Series in Computing*, vol. 58, pp. 345-355, 2019.
- [12] H. Y. H. T. Songjie Gong, "Combining Memory-Based and Model-Based Collaborative Filtering in Recommender System," *2009 Pacific-Asia Conference on Circuits, Communications and Systems*, 2009.
- [13] F. & R. L. & S. B. Ricci, "Recommender Systems Handbook," *Recommender Systems Handbook*, Vols. 1-35, pp. 1-35, 2010.
- [14] D. B. Michael J. Pazzani, "Content-Based Recommendation Systems," in *Content-Based Recommendation Systems*, 2007, pp. 325-341.
- [15] R. B. Alexander Felfernig, "Constraint-based recommender systems: technologies and research issues.," in *10th International Conference on Electronic Commerce 2008, Innsbruck, Austria*, 2008.
- [16] M. a. & P.-B. Ghazanfar, "A Scalable, Accurate Hybrid Recommender System," Phuket, Thailand, 2010, pp. 94-98.

- [17] P. B. T. M. G. Barve, "Survey on Collaborative Filtering, Content-based Filtering and Hybrid Recommendation System," *International Journal of Computer Applications (IJCA)*, vol. 110, 2015.
- [18] A. K. A. B. Anand Shanker Tewari, "Book recommendation system based on combine features of content based filtering, collaborative filtering and association rule mining," in *2014 IEEE International Advance Computing Conference (IACC)*, 2014.
- [19] G. Y. Z. C. Y. D. Yingjie Wang, "A trust-based probabilistic recommendation model for social networks," in *Trust Mechanisms for Crowdsourcing Systems in Mobile Social Networks*, 2015.
- [20] W. S. H. J. P. Y. L. S. W. K. D. L. Jongwuk Lee, "L-Injection: Toward effective collaborative filtering using uninteresting items," in *JournalIEEE Transactions on Knowledge and Data Engineering*, 2019.
- [21] Y. S. X. H. Ali Mamdouh Elkahky, "A Multi-View Deep Learning Approach for Cross Domain User Modeling in Recommendation Systems," in *WWW '15: Proceedings of the 24th International Conference on World Wide Web*, 2015.
- [22] P. C. J. A. E. Sargin, "Deep Neural Networks for YouTube Recommendations," in *10th ACM Conference on Recommender Systems, ACM, New York, NY, USA (2016)*, NY, 2016.
- [23] H. L. D. C. S. L. P. G. & J. G. Sheng Gao, "Cross-Domain Recommendation via Cluster-Level Latent Factor Model," *ECML PKDD 2013: Machine Learning and Knowledge Discovery in Databases*, pp. 161-176, 2013.
- [24] Q. Y. X. X. Bin Li, "Can Movies and Books Collaborate? Cross-Domain Collaborative Filtering for Sparsity Reduction," in *IJCAI*, 2009.
- [25] Z. L. & H. H. Xin Xin, "A Nonlinear Cross-Site Transfer Learning Approach for Recommender Systems," *ICONIP 2014: Neural Information Processing*, pp. 495-502, 2014.
- [26] B. C. D.-Y. Y. Yu Zhang, "Multi-Domain Collaborative Filtering," in *Twenty-Sixth Conference on Uncertainty in Artificial Intelligence (UAI2010)*, 2012.
- [27] T. K. S. Berkovsky, "Cross-domain mediation in collaborative filtering. In User Modeling 2007," in *Knowledge Science, Engineering and Management: 10th International Conference*, 2007.
- [28] E. Z. L. Z. E. W. X. W. P. a. Q. Y. Zhongqi Lu, "Selective Transfer Learning for Cross Domain Recommendation," *2013 SIAM International Conference on Data Mining (SDM)*, pp. 641-649.
- [29] S. J. P. Q. Y. Lili Zhao, "A unified framework of active transfer learning for cross-system recommendation," *Advancement of Artificial (www.aaai.org)*, vol. 245, pp. 38-55, 2017.
- [30] T. M. W. Z. S. L. Suman Deb Roy, "SocialTransfer: cross-domain transfer learning from social streams for media applications," in *20th ACM international conference on Multimedia*, 2012.
- [31] Y. S. M. L. & A. H. Babak Loni, "Cross-Domain Collaborative Filtering with Factorization Machines," *ECIR 2014: Advances in Information Retrieval*, pp. 656-661, 2014.
- [32] Y. K. a. C. V. Robert M. Bell, "The BellKor solution to the Netflix Prize," *AT&T Lab*, 2008.
- [33] J. S. Yehuda Koren, "Collaborative filtering on ordinal user feedback," *Twenty-Third international joint conference on Artificial Intelligence*, pp. 3022-3026, 2013.