

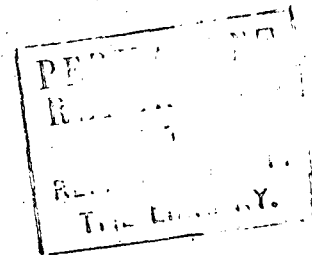
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X GUIDELINES FOR URBAN DESIGN:

A CONCEPTUAL APPLICATION OF PUBLIC IMAGE.

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A DISSERTATION PRESENTED TO THE DEPARTMENT OF
TOWN AND COUNTRY PLANNING, UNIVERSITY OF MORATUWA,
IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE
MASTER OF SCIENCE DEGREE IN TOWN AND COUNTRY
PLANNING

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M.Sc. (Town and Country Planning) 1980/1982

12 March 1982.

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SYNOPSIS

In the recent past, satisfactory or better quality physical environment has been identified as an important issue in urban planning. Such an environment is expected to provide comfort and convenience for the urban man. In order to achieve a satisfactory urban form it is necessary to formulate some guidelines by evaluating the existing urban environment. This study attempts to evaluate the existing environment of four town centres by identifying the relationship between man and environment, with the intention of formulating some guidelines for designing of town centres.

In Chapter One, a brief outline of the urban design process is given in terms of elements, ideology and concepts. Urban design is defined as the organisation of space, time, meaning and communication.

Chapter Two analyses the "man-environment interaction" in order to formulate a "framework" which could be used to evaluate the existing environment.

Various components which determine the form of a town is discussed in Chapter Three as form determinants.

In Chapter Four, the framework is made use of to evaluate the existing environment of four town centres on an individual basis.

A comparative study of the environmental characteristics of these town centres is done to identify the similarities and differences of the town centres, in the Chapter Five.

Guidelines for designing of town centres are formulated in Chapter Six. Recommendations on the planning parameters which determine the urban form are also made from the above study.

ACKNOWLEDGEMENT

The successful completion of this dissertation was possible due to the co-operation and able assistance rendered by many personnels. I take this opportunity to express my gratitude to Professor W.M.J.G.Mendis, the Head of the Department of Town and Country Planning, University of Moratuwa for his valuable advise and assistance given in the preparation of this dissertation. A special appreciation is due to my supervisor Miss S.P.Somasundaram, the Lecturer of the Department of Town and Country Planning, University of Moratuwa, for her continuous guidance and stimulating interest shown throughout the preparation of this dissertation.

I am indebted to many professionals namely, Mr.N.D.Dickson, Director Planning, attached to the Urban Development Authority, Mr.S.A.David, Architect/Planner, Professor G.Dattatri, U.N.Expert, Professor L.R.Vagalle, U.N.Expert and Mr.Vithura Sri Namunee, Lecturer of the Department of Architecture, University of Moratuwa who spent their valuable time in discussions pertaining to this dissertation.

My sincere thanks go to the Librarians of the University of Moratuwa, Urban Development Authority, American Centre and British Council for lending me many valuable books, magazines and periodicals.

I also like to thank Mr.V.S.Sri Amareswaran for reading the manuscripts and Mr.P.Sivanathan and all others who rendered assistance in many ways in this work. Last, but not least, I thank Mrs.A.R.L.Abeydeera for typing the manuscripts within the short period of time given.

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12th March, 1982.

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