COMPLIANCE ON BYOD SECURITY POLICIES: AN ANALYSIS ON EMPLOYEES' PERSPECTIVE IN SRI LANKAN IT INDUSTRY

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DECLARATION

I declare that this is my own work, and this thesis does not incorporate without acknowledgment any material previously submitted for a degree or diploma in any other University or institute of higher learning, and to the best of my knowledge and belief, it does not contain any material previously published or written by another person except where the acknowledgment is made in the text.

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The above candidate has carried out research for the Masters thesis under my supervision.

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Dr. P.D.J.B. Karunarathne Date

ABSTRACT

BYOD is an emerging practice that organizations follow in the present world. BYOD brings a lot of advantages to organizations and people who practice it. Even though it has advantages this creates new security threats around it. To mitigate these security risks, organizations implement BYOD security policies and frameworks. For a successful implementation of these BYOD security policies, employee or end-user compliance is a significant factor. This study mainly focuses on understanding end-user perspectives towards these security policies in Sri Lankan IT industry employees. This study carried out a mixed approach to gather data for the study. Initially, data was gathered from the interviews and discussions carried out with representatives from IT organizations where BYOD is in practice in Sri Lanka. Then a survey questionnaire was distributed to capture end-user behavior and their opinions on this security policy compliance. This survey questionnaire was distributed among the employees working in the Sri Lankan IT industry. This study identified that Social influence, Perceived vulnerability, Awareness programs, Self-efficacy, Response efficacy, Employer support, and Perceived severity have a positive influence on an employee's intention to comply with organizational BYOD security policies whereas Response cost has a negative influence.

Keywords: BYOD, BYOD user perspective, BYOD security policies, Employee behavior in BYOD context, Sri Lanka IT industry

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LIST OF ABBREVIATIONS

Abbreviation	Description
BYOD	Bring your own device
IT	Information technology
COVID 19	Coronavirus disease of 2019
OS	Operating system
TAM	Technology acceptance model
UTAUT	Unified theory of acceptance and use of technology
PMT	Protection motivation theory
SLASSCOM	Sri Lanka association for software and services companies
ISP	Information security program
MDM	Mobile Device Management
MAM	Mobile Application Management