

**EFFECT OF OUTSOURCING LOGISTICS TO
THIRD PARTY PROVIDERS ON
PERFORMANCES;
STUDY OF SRI LANKAN APPAREL SECTOR IN
KATUNAYAKE ZONE**

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Master of Business Administration in Supply Chain Management

Department of Transport Management and Logistics Engineering

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Thesis/Dissertation submitted in partial fulfillment of the requirements for
the degree

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DECLARATION

I hereby attest that all the content presented in this thesis/dissertation is entirely my original work. I affirm that I have not included any material that has been previously submitted for an academic degree or diploma at any other educational institution, without proper citation. Furthermore, to the best of my knowledge and belief, this work does not incorporate any previously published or authored material by another individual, except when due acknowledgment is provided within the text. I retain the right to use this content, whether in its entirety or in part, in future publications, including articles or books.

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I hereby confirm that the candidate mentioned above has conducted research for their PhD/MPhil/Masters thesis/dissertation under my guidance. I can attest to the accuracy and truthfulness of the declaration made by the student.

Supervisor's Name: Dr. Anuja Fernando

Supervisor's Signature: _____

Date : _____

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ABSTRACT

This study examines the impact of outsourcing logistics to third-party providers on the performance of the Sri Lankan apparel sector in the Katunayake Zone. The research is based on 80 respondents who were employees of companies in the apparel sector that have outsourced their logistics to third-party providers. The study found that outsourcing logistics has a positive effect on the performance of companies in the apparel sector, as it leads to improved delivery times, cost savings, and better customer service. The research also identified some challenges associated with outsourcing logistics, such as communication issues, lack of control over the logistics process, and dependency on third-party providers. Overall, the study suggests that outsourcing logistics can be a viable strategy for companies in the apparel sector, but careful consideration should be given to the selection and management of third-party providers to ensure successful outcomes.

Key Words - Third party logistic providers (3PL)

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