

REFERENCES

- Apparel Export Association. (2024, 6 23). *Apparel Export Association*. Retrieved from Apparel export association : <https://www.srilanka-apparel.com/members/?page=1>
- Aurelija, B., & Diana, D. (2023). The Investigation on the Application of Digital Technologies for Logistics Business Competitiveness. *TECHNICAL JOURNAL 18, 4(2024)*, 626-629.
- Baimukhanbetova, E. E., Tazhiyev, R. O., Sandykbayeva, U. D., & Jussibaliyeva, A. K. (2023). Digital Technologies in the Transport and Logistics Industry: Barriers and Implementation Problems. *Eurasian Journal of Economic and Business Studies*, 83-93.
- Bhardwaj, V., & Fairhurst, A. (2010). Fast fashion: response to changes in the fashion industry. . *The International Review of Retail, Distribution and Consumer Research*(165-173).
- Bhat, R., & Shivakumar, S. (2011). Improving the productivity using value stream mapping and kanban approach. *International Journal of Scientific & Engineering Research*, 2229-5518.
- Bognera, E., Voelklein, T., Schroedel, O., & Franke, J. (2016). Study Based Analysis on the Current Digitalization Degree in the Manufacturing Industry in Germany . *ELSEVIER*, 15-17.
- Cao, H., Zhang, H., & Niu, J. (2018). Impact of logistics performance on cost efficiency in apparel supply chain. *Journal of Fashion Marketing and Management*, 420-437.
- Chowdhury, P., Paul, S., Kaisar, S., & Moktadir, M. (2021). COVID-19 pandemic-related supply chain studies. *A systematic review. Transportation Research Part E: Logistics and Transportation Review*.

- Dinter, B., Lahrmann, G., & Winter, R. (2010). Information Logistics as a Conceptual Foundation for Enterprise-Wide Decision Support. *Journal of Decision Systems*.
- Diwan, M. (2015). Cloud Community in E-clusters: Towards Sustainable Logistics Clusters. *A SUSTAINABLE DEVELOPMENT PERSPECTIVE FOR MEGA PROJECTS* (pp. 1-8). Alexandria, Egypt: The Internatinal Maritime Transport and Logistics Conference.
- Fiona, M. (2024). *Reliability vs. Validity in Research | Difference, Types and Examples*. Retrieved October 15, 2024
- Flora, M. (2023). *What Is Supply Chain Digitization & Why Is It Important?* Retrieved October 15, 2024, from <https://www.shipbob.com/blog/supply-chain-digitization/>
- Ghosh, D. (2015). Big Data in Logistics and Supply Chain management-a rethinking step. *International Symposium on Advanced Computing and Communication*.
- Gunasekaran, A., & Ngai, E. (2003). The successful management of a small logistics company. *International Journal of Physical Distribution & Logistic Management*.
- Hallikas, J., Korpela, K., Vilko, J., & Multaharju, S. (2019). Assessing Benefits of Information Process Integration in Supply Chains. *25th International Conference on Production Research Manufacturing Innovation: Cyber Physical Manufacturing* (pp. 1532-1536). Lappeenranta, Finland: Elsevier Ltd.
- Hofmann, E., & Osterwalder, F. (2017). *Third-party logistics providers in the digital age: Towards a new competitive arena?* Switzerland: Multidisciplinary Digital Publishing Institute.
- Horst, H., Heribert, M., Andreas, P., & Ralf, R. (2015). Management of Permanent Change. *Springer Gabler*, 2-31.

- Hossan, D., Mansor, Z. D., & Jaharuddin, N. S. (2023). Research Population and Sampling in Quantitative Study. *International Journal of Business and Technopreneurship*, 1-14.
- Ivanov, D., & Dolgui, A. (2021). OR-methods for coping with the ripple effect in supply chains during COVID-19 pandemic: Managerial insights and research implications. . *International Journal of Production Economic*.
- Kanagavalli, G., & Azeez, R. (2019). Logistics and E- Logistics Management: Benefits and Challenges. *International Journal of Recent Technology and Engineering*, 12804-12808.
- Kayikci, Y. (2018). Sustainability impact of digitization in logistics. *15th Global Conference on Sustainable Manufacturing* (pp. 783-788). Istanbul, Turkey: ScienceDirect.
- Khan, S., & Albattah, H. (2021). Digital Transformation in the FMCG Industry: A Focus on Logistics. *Journal of Global Operations*, 45-48.
- Kořakowski, T. (2017). Logistic decisions in the management of cultural heritage at the strategic level of functioning of museum. *Virtual Scientific Conference on Informatics and Management Sciences* (pp. 42-45). Poland: Virtual Scientific Conference on Informatics and Management Sciences.
- Kothari, C. (1990). *Research methodology (Method and techniques)*. Jaipur: New age international (P) limited.
- Kovacs, G. (2016). Logistics and production processes today and tomorrow. *International Scientific journal of logistics*.
- Kuhlmann, A. S., & Klumpp, M. (2017). Digitalization of logistics processes and the human perspective. *Hamburg University of Technology (TUHH), Institute of Business Logistics and General* (pp. 119-129). Berlin: ECONSTOR.
- Kukovič, D., Topolšek, D., Rosi, B., & Jereb, B. (2014). A COMPARATIVE LITERATURE ANALYSIS OF DEFINITIONS FOR LOGISTICS:

BETWEEN GENERAL DEFINITION AND DEFINITIONS OF SUBCATEGORIES. *Business Logistics in Modern Management*, 2-12.

- Kumar, R., Verma, P., & Singh, N. (2022). Digital Solutions for the Automotive Industry. *International Journal of Logistics Research*, 77-90.
- Luthra, S., & Mangla, S. (2018). Barriers to the adoption of digital technologies in supply chain management. *Journal of Enterprise Information Management*, 329-346.
- Marri, H. B., Irani, Z., & Gunasekaran, A. (2006). E-Commerce and its Impact in Logistic Management: A State of Art . *European and Mediterranean Conference on Information Systems* (pp. 1-5). Spain: Costa Blanca, Alicante.
- Melovic, B., Mitrovic, S., Djokaj, A., & Vatin, N. (2015). Logistics in the Function of Customer Service – Relevance for the Engineering Management. *ELSEVIER*, 803-806.
- Mohamad, H., Juhaini, J., & Ming, V. (2024). Measuring E-Learning Antecedents in The Context of Higher Education through Exploratory and Confirmatory Factor Analysis. *International Journal of Academic Research in Business and Social Sciences* · September 2024, 755.
- Nguyen, H., Quang, V., & Mai, T. (2021). Digital Transformation: Opportunities and Challenges for Leaders in the Emerging Countries in Response to Covid-19 Pandemic. *Emerging Science Journal*.
- Parviainen, P., Tihinen, M., Kaariainen, J., & Teppola, S. (2017). Tackling the digitalization challenge: how to benefit from digitalization in practice. *International journal of information system and project management*, 64.
- Pedersen, C. L., & Ritter, T. (2020). Digitization capability and the digitalization of business models in business to-business firms: Past, present, and future. *Industrial Marketing Management*, 181-186.
- PWC. (2016). The Era of Digitized Trucking: Transforming the Logistics Value Chain. *PWC: White Paper*.

- Rachinger. (2021). The Digitalization of Supply Chains in the Apparel Industry. . *Journal of Technology and Operations*, 221-222.
- Richa, S., & Rakesh, R. (2015). Chi-square test and its application in hypothesis testing. *Journal of the Practice of Cardiovascular Sciences*.
- Rittera, T., & Pedersena, C. L. (2020). Digitization capability and the digitalization of business models in businessto-business firms: Past, present, and future. *ELSEVIER*, 180-181.
- Ruile, H. (2021). How the internet of things drives innovation for the logistics of the future. *New trends in business information systems and technology*.
- Salkind, N. (2009). *Exploring Research* (7th ed.). New Jersey: Pearson Education.
- Santos Dalenogare, L., Brittes Benitez, G., Fabián Ayala, N., & Germán Frank, A. (2018). The expected contribution of Industry 4.0 technologies for industrial performance. *International Journal of Production Economics*, 1-35.
- Silva, T., Goncalves, A., & Sleite, M. (2014). Logistics cost management: insights on tools and operations. *Int. J. Logistics Systems and Management*, 300-330.
- Singh, S. (2024). *Supply chain digital transformation: How does it add value to your business*. Retrieved October 15, 2024, from <https://appinventiv.com/blog/digital-transformation-in-supply-chain-management/>
- Singh, V., Gupta, A., & Tiwari, M. (2020). Digitalization in FMCG Logistics: A Case Study Analysis. . *International Journal of Logistics Management*, 60-79.
- Soiferman, K. L. (2024, June 23). *Compare and Contrast Inductive and Deductive Research Approaches*. Retrieved from Google scholar: <https://files.eric.ed.gov/fulltext/ED542066.pdf>
- Srivastava, S. (2024). *How digital transformation in logistics boosts growth*. Retrieved October 17, 2024

- Stolterman, E., & Fors, A. (2004). Information Technology and the Good Life. *Information Systems Research: Relevant Theory and Informed Practice*.
- Sultan, S., & Khodabandehloo, A. (2018). Improvement of Value Stream Mapping and Internal Logistics through Digitalization: A study in the context of Industry 4.0. *Journal of Malardalen University Sweden*, 7-20.
- Sum, C., Teo, C., & Ng, K. (2001). Strategic logistics management in Singapore'. *International Journal of Operations & Production Management*.
- Tihinen, M., & Kariainen, A. (2016). The Industrial Internet in Finland: on route to success? *VTT Technology*.
- Tsonkova, A. G. (2018). Digitalization in Transport and Logistics — Modern Challenges and Opportunities. *International Journal of Innovation, Management and Technology*, 108-110.
- Tsonkova, A. G. (2018). Digitalization in Transport and Logistics — Modern Challenges and Opportunities. *International Journal of Innovation, Management and Technology*, 108-110.
- Tuulia, L. (2021). *Change Management in Digitalization of Project Logistics and Implementation of a New Logistics Management System*. Lahti, Finland: Master's Program in Supply Management.
- Vasilev, V. L., Gapsalamov, A. R., Akhmetshin, E. M., Bochkareva, T. N., Yumashev, A. V., & Anisimova, T. I. (2020). DIGITALIZATION PECULIARITIES OF ORGANIZATIONS: A CASE STUDY. *ENTREPRENEURSHIP AND SUSTAINABILITY ISSUES*, 3173-3175.
- Zott, C., & Amit, R. (2008). The fit between product market strategy and business model: Implications for firm performance. *Strategic Management Journal*, 5.