

**EVALUATING THE PERCEIVED IMPACT OF
MACRO-ECONOMIC, POLITICAL AND SOCIAL
CHANGES ON MIGRATION INTENTION OF ICT
PROFESSIONALS IN SRI LANKA**

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Master of Business Administration in Information Technology

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The dissertation was submitted to the Department of Computer Science and Engineering of the University of Moratuwa in partial fulfilment of the requirement for the Degree of Master of Business Administration in Information Technology.

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DECLARATION

I declare that this is my own work, and this thesis does not incorporate without acknowledgement any material previously submitted for a degree or Diploma in any other University or institute of higher learning and to the best of my knowledge and belief it does not contain any material previously published or written by another person except where the acknowledgement is made in the text.

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The above candidate has carried out research for the Masters thesis under my supervision.

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(Co-supervisor Name)	Date
Signature of the Co-Supervisor	

ACKNOWLEDGEMENT

This thesis is the result of valuable guidance received from supervisor Dr.Buddhika Karunaratna and other panel members Dr.Kutilla Gunasekara and Dr.Adheesha Wijayasiri as well as all lecturers who have provided the researcher with necessary knowledge to conduct this research assessment.

Furthermore, I would also extend my gratitude towards all the participants who spent their valuable time on answering the research questionnaire which helped me to gain insights and to complete the research task. Also, I would like to thank all researchers who have spent their efforts in conducting researches related to this topic and that acted as basis for this study.

Finally, I would like to thank my family, friends and who helped me throughout the research efforts.

ABSTRACT

Information and Communication technology sector in Sri Lanka has been a major driving force in Sri Lankan economy in the recent past. Due to globalization and the widespread nature of the ICT industry across the globe, skilled migration has been a common phenomenon throughout the years. According to several sources, ICT industry in Sri Lanka has had a solid foundation due its workforce both in quantity and quality. Due to recent changes in the Sri Lankan context in terms of Economic, Political and Social spheres, there was an apparent increase in the skilled migration efforts of professionals in different areas. This is a huge concern for the ICT industry as well. Recent changes in Economic, Political and Social factors may be perceived differently by individuals. Although statistics and reports may convey numerical differences in various yardsticks, it is important to acknowledge how these changes are felt and perceived by the public. Therefore, aim of this study will be to identify the perceived changes in Economic, Political and Social spheres in Sri Lanka have played a role in migration intents of ICT professionals in Sri Lanka.

As the first stage of the study, a thorough literature review was carried out to identify which factors typically influence the migration of skilled professionals. Various sources were used in this study in different countries and different timelines. Factors identified in this stage were then included into a conceptual framework in order to visualize and summarize findings from the literature review.

Next stage would be data collection and for this a questionnaire based on Likert scale was formulated that includes all the identified factors under each segment Economic, Political and Social. Online questionnaire in the form of Google forms was used as the research instrument while the sampling technique used was Snowball technique.

Data collected via the previous stage was analyzed using SPSS and visualizations were done using SPSS. Finally data analysis was completed and hypotheses testing was completed to answer research questions.

Keywords: Skilled Migration, Sri Lanka ICT professionals

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LIST OF ABBREVIATIONS

Abbreviation	Description
ICT	Information and Communication Technology
BPM	Business Process Management
GDP	Gross Domestic Product

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